

# Stat Analysis of a Dead Radical Church

Not because it is Thursday 2pm but of interest to what is happening with a once great movement and to what is being discussed on Marty's blog right now, here are some stats that more than back up the statement that "the church is dead" and "melting down" but quickly.

Marty Rathbun, Mike Rinder, Steve Hall, Jeff Hawkins, Amy Scobee, Mark Headly and many others have posted on the internet and/or published books saying that the Church of Scientology is *shrinking since many years*.

Is there any proof for that available outside the church (that either carefully hides actual stats or thoroughly falsifies or misleadingly interpretes them if published – at least, so say its critics)? Yes, in broad daylight and everywhere: On the Internet.

There are many websites that keep statistics of the traffic that any given site on the Internet has (provided it has a certain minimum traffic which may differ from one site to the next). I have chosen a site that allowed me to display FIGURES (rather than just a curve or a trend): <http://siteanalytics.compete.com>.

Someone did a search for any and all addresses of "churches, missions and groups" available on official Scientology sites (because books no longer contain address lists). And the result: a Whopper. Some 7,000 of these "orgs, missions and groups" seem to have been simply invented for "expansion" purposes. The full track of the search is available on <http://www.scientology-cult.com/declarations-of-independence/knowledge-reports/33-fraud/365-83-percent-whopper.html>

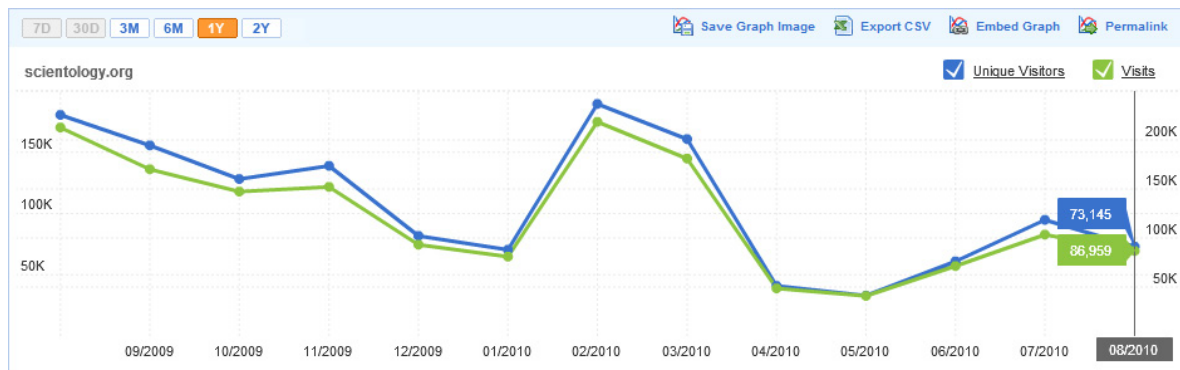
<b>"WHOPPER" – a gross and blatant lie</b>		
<b>8501</b>	<b>Claimed by David Miscavige (orgs, missions, groups)</b>	<b>100%</b>
<b>Addresses of orgs, missions and groups actually found on Church websites (full details below)</b>		
90	<b>Orgs</b>	<b>1%</b>
334	<b>Missions</b>	<b>4%</b>
1010	<b>Groups</b>	
	10	ABLE Offices 0.118%
	892	Applied Scholastics 10.493%
	31	Criminon 0.365%
	46	Narconon 0.541%
	15	WISE 0.176%
<b>7,067</b>	<b>MISSING</b>	<b>83%</b>

A few notes what the graphs below are and represent:

- All graphs are *one year* graphs so we can better see where things are heading (an even longer time span can be selected but is only available for a fee).
- All graphs record the *Number of Unique Visitors* on a site (blue line) and the *Number of Visits* (green line) to that site by those Unique Visitors (i.e. no double counts of visitors). The *scale* of the blue and the green line are *different* so they can be placed on the same graph.
- In the screen shots I could only display one set of figures - when you go to that website you can move the mouse over the graph and see the figure for each dot.

So, here are the STATS.

First, the premier site of that Tshurtsh (aka Church): **Scientology.org**



Kind of a long-term Emergency (= Danger) TREND.

Please note hat the number of *Unique Visitors* more or less equals the *Number of Visits*, in other words - whoever vistis this site does so only *once* and then does not come back.

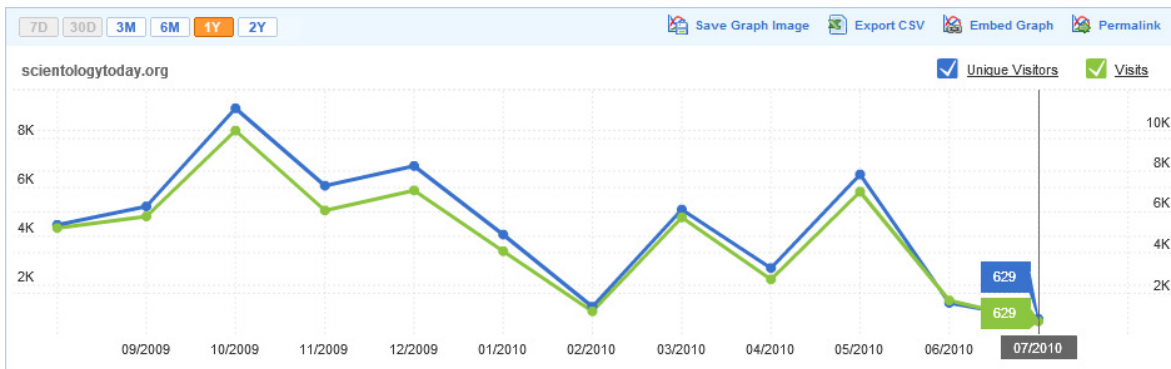
This site has several of what are called “sub domains” (if you like, a “site within a site” - computer geeks, please correct me if I explain this incorrectly) displayed below:

6 total subdomains for scientology.org (August 2010) ⓘ

	Unique Visitors ⓘ	Monthly Change	Yearly Change
- scientology.org	73,145	-22.96 %	-59.46 %
1 www.scientology.org	67,042	-24.62 %	-61.74 %
2 oca.scientology.org	1,914	-27.55 %	-71.91 %
3 www.oca.scientology.org	1,914	-27.55 %	-71.91 %
4 locator.scientology.org	1,028	-71.43 %	-76.65 %
5 www.locator.scientology.org	1,028	-71.43 %	-76.65 %
6 personalitytest.scientology.org	0	N/A	N/A

Well, doesn't look that rosy, folks. Note: No. 2 and 3 as well as No. 4 and 5 are *identical!* OSA folks, what is that? Or did you find a way to get *one* “unique” visitor counted *twice* ?

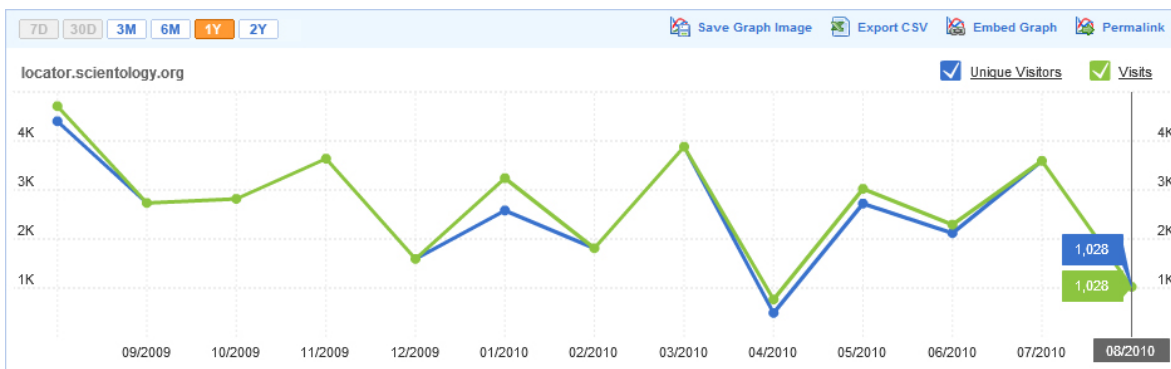
Tommy Davis' site is a perfect reflection of his popularity. Ladies and Gentleman, the OSA INT site **scientologytoday.org**



OSA guys, please! It's only 629 people in a whole *month* visiting this site in the whole *world*! Can't you do a little all-hands to "make it go up"?

The site doesn't seem to be very attractive to the visitors either as they don't come back (the green and blue lines are almost identical).

Alright, no reason to become depressed. Surely, with all this "unprecedented expansion" of new Idle Orgs, people will be looking for their location on the super-duper, fully automated Tshurtsh Locator (they have to, the books do not contain address lists anymore):



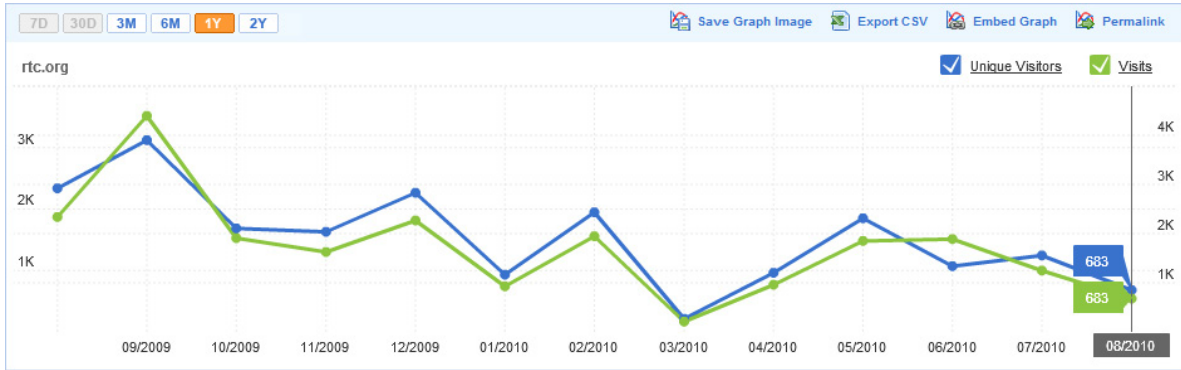
Well, I guess you have to fix that too, OSA. More all hands. Only 1,028 in a *month* internationally - with "orgs, missions and groups" located "in more than 163 countries" that is just between 6 or 7 people in each *country* looking for your idle orgs in a *month*.

And look at all the TRENDS of these graphs! Where is all this *straight up and vertical* ?

Well, well. You really dump every problem on Dear Leader.

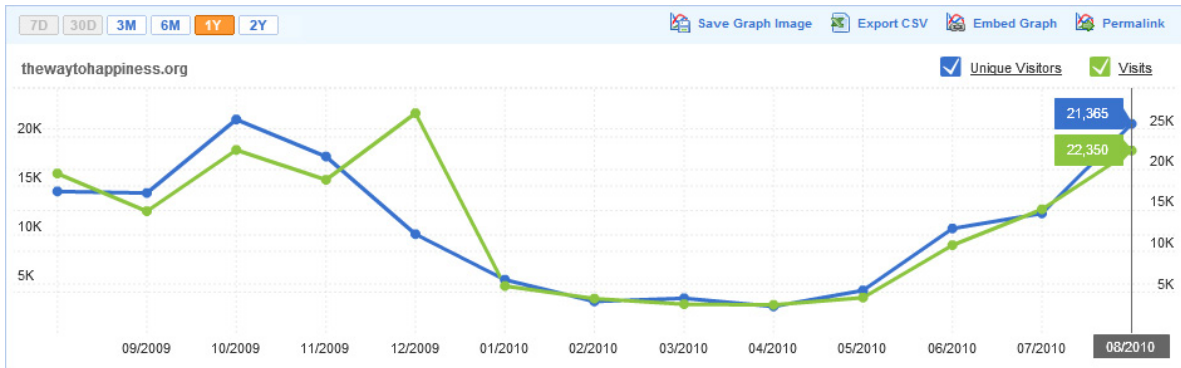
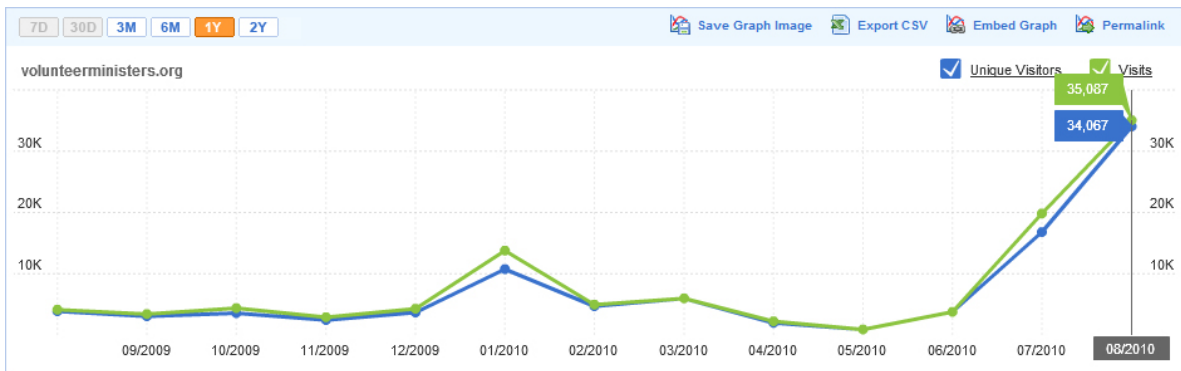
Do you expect him to fix that problem for you or are you going to become as effective as he is? Oh, he already *is* your ideal. I see, I see ...

So then, here is the publicly available and un-falsify-able statistic of David Miscavige. Ladies and Gentleman, rolling thunder please for the statistic of RTC:



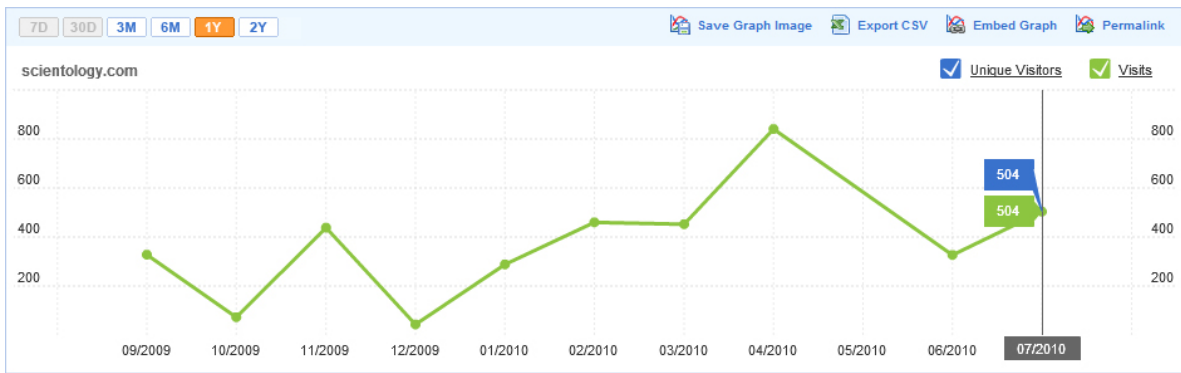
I hope nobody could read that the Number of Unique Visitors *and* Visits hit a staggering Six-Hundred-And-Eighty-Threeeeee.

There are two oddball statistics that seem to either have been “prepared” for the upcoming ISA-Event (just a swinish suspicion) or they are not going to continue along that trend for too long as they clearly run *contrary* to the way Commander David Miscavige is going:

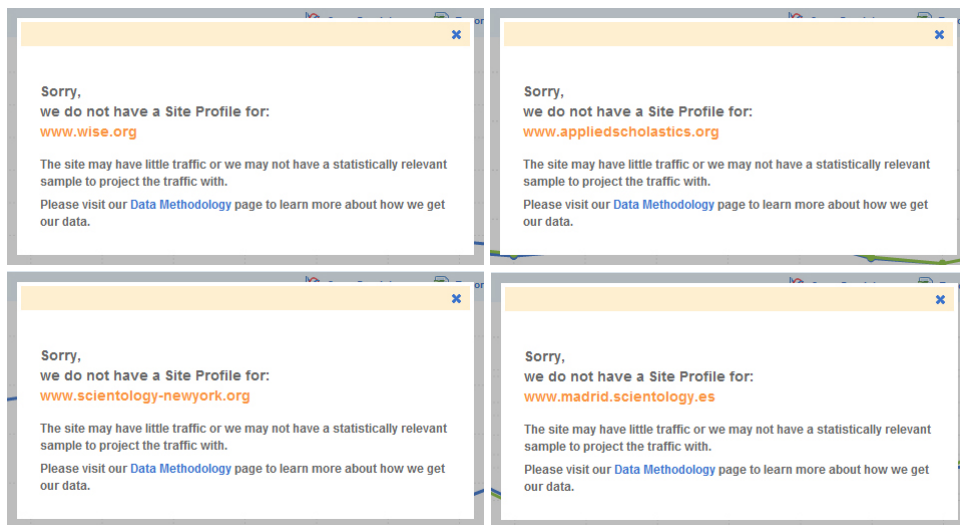


Again, green and blue lines more or less match, meaning: visit once and not again.

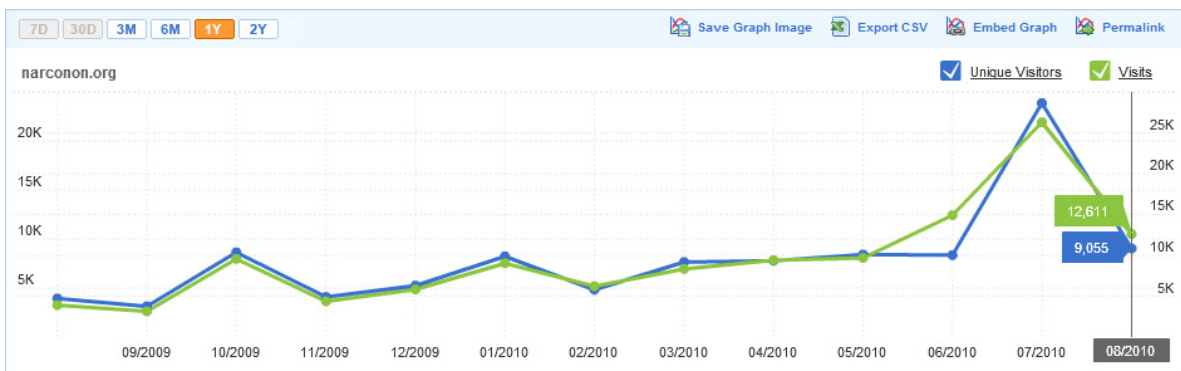
It is actually not such an idle statement to say that a stat going up will not stay up that long. Not that it is any great statistic but **scientology.com** (not dot-org) at least had an up-TREND but seems to have been discontinued as of July 2010 (apparently the graph only shows a green line; the blue line is right below it as it is absolutely *identical*):



If I don't show more of these graphs then not out of viciousness or in an attempt to conceal high statistics. Try it for **Wise, ABLE, Criminon, Applied Scholastics, Hubbard College**, or any website specifically made for any of the Idle Orgs and this is what you get because of too little traffic:



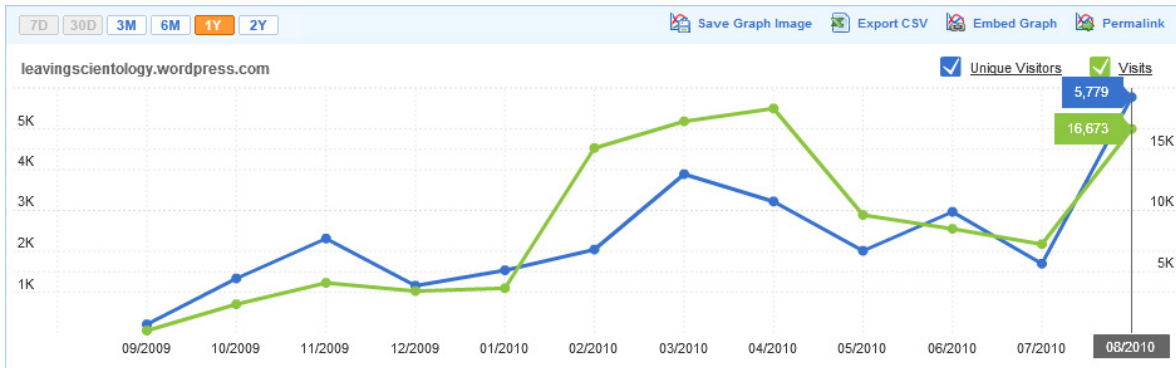
There is one exception I could find and that is **narconon.org**



So, "and there you have it" ... well, not all.

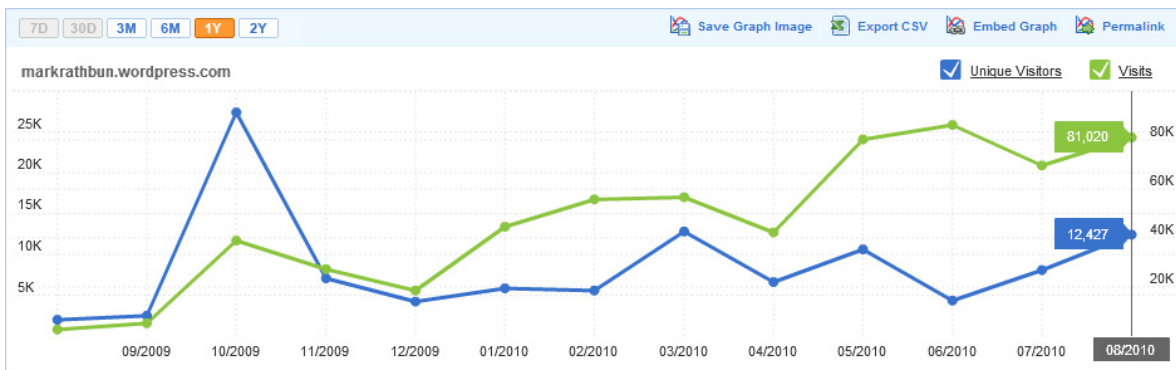
There are some other statistics that are worth looking at - it's the statistics of sites created by real people that care.

First, the site of Jeff Hawkins: [leavingscientology.wordpress.com](http://leavingscientology.wordpress.com)



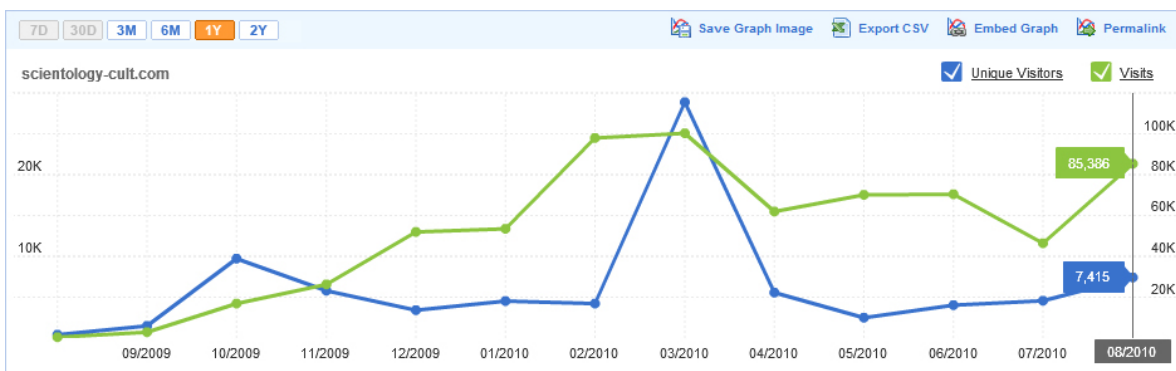
Besides having a nice long-term uptrend, visitors return about 3 times every month.

This is Marty's site:



Each of his visitors returns approximately 6 times per month.

And this is Steve Hall's site [scientology-cult.org](http://scientology-cult.org).



Visitors to his site even return about 11 times per month (although Steve hasn't posted anything new in weeks as he is off doing whatever he needs to do – which he probably will let us know when done – as recently announced on this blog).

So, for OSA there is no securing until all the stats are up and *no!* you may *not* count Jeff's, Marty's and Steve's sites! For the rest of us: Good Night (Radical Church).

Samuel